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December 2009

STATE LIBRARY OF NORTH CAROLINA http://statelibrary.ncdcr.gov



UPdate

WebJunction North Carolina Debuts December 2009

http://nc.webjunction.org

In December 2009, the State Library of North Carolina will become a community partner at WebJunction. WebJunction is an online community that offers library staff across the state a place to:

Engage in staff development by learning skills to enhance their careers with relevant online courses covering management, user services, technology, customer service, and many other areas. **Communicate and network** with friends, peers, and colleagues from across the state and national library community using social tools such as friends, public profiles, groups, discussions, tagging, and recommendations.

Share resources by creating their own content, conversations, and communities.

North Carolina's Community Partner site includes:

A Community of Practice - space within the online community where members with common interests on a given topic can collaborate and share information, ideas, and insights.

A Web Portal - a hosted, customizable Web site that will enable the State Library to effectively connect with libraries and staff across the state to share information and foster community building.

A Learning Managed Service - a service that supports the processes around training, including automated registration, student progress tracking, and reporting.

An Online Course Catalog - a deep and constantly growing collection of online courses.

An Online Classroom - a Web conferencing service with flexible scheduling, archived meetings and voice over IP technology along with sharing and collaboration features combining the latest in Web-based technology with the high touch needed for successful training and meetings.

WebJunction provides an online place where the library profession can gather to build the knowledge, skills and support needed to power vibrant, relevant libraries. Watch for your invitation email on Monday, December 7, and come aboard! For questions contact Jeffrey Hamilton at jeffrey.hamilton@ncdcr.gov or 919-807-7417.



Let's Talk About It, July 2008-June 2009

25 libraries hosted 125 programs for 3,078 participants

The *Let's Talk About It (LTAI)* reading and discussion project has been ongoing in North Carolina public libraries for 25 years. *LTAI* encourages adult audiences to read and talk about ideas, themes and issues that have meaning for contemporary life. At each program a humanities expert introduces a book and its connection to the series theme and offers open-ended discussion points to spark conversation among participants. As partners since 1999, the North Carolina Humanities Council (NCHC) and the North Carolina Center for the Book support *LTAI* with grants, materials and organizational support.

While *LTAI* is offered in some of North Carolina's larger cities, the majority of host libraries are in smaller and more rural communities where lifelong learning opportunities are not abundant. Many of these libraries are in their second decade of hosting five-program *LTAI* series. Librarians are enthusiastic about the project because it is user-friendly for them— NCHC staff schedules the scholar/speakers, NCHC offers a \$1,000 grant for the speakers' honoraria, and the North Carolina Center for the Book loans books and materials at no cost.



Reading and Discussion Programs in North Carolina Public Libraries

LTAI is extremely popular with participants, who are offered an arena in which they can engage in the thoughtful exchange

of ideas. Stimulating presentations by scholar/speakers are central to the success of programs. Participants often read and discuss books they might not otherwise encounter, and they examine cultures and points of view often different from their own. And participants do all of this with a college/university professor as informed guide and facilitator.

As part of the ongoing project evaluation, a scholar/speaker writes, "The mixture of librarian, visiting scholar and a formatted series works well to bring people together and to help them discover more about themselves and their communities as they explore the works in the series." And a librarian writes of the series *Journeys Across Time and Place: Mapping Southern Identities*, "...talking about these characters, books and stories we were able to explore major themes of race, religion, violence, emotions, marriage, relationships—things we all deal with...discussions were open, and folks felt free to speak."

The unique collaboration between the North Carolina Center for the Book and the North Carolina Humanities Council allows for a sharing of resources that benefits every participating library. Scholar/teachers from our many fine colleges and universities extend the boundaries of their own institutions by taking their expertise to communities around the state.

The six new *LTAI* series introduced last year continue to be extremely popular with libraries and their patrons. These series examine aging, alternative views of war, the Middle East in literature, the Civil War in fiction, law and literature, and the literary South. Let's talk about it! *For information contact Frannie Ashburn* (*frannie.ashburn@ncdcr.gov or 919-807-7416*).

Celebrate North Carolina: Faces and Places

The Department of Cultural Resources is creating another traveling photo exhibit for 2010, encouraged by the success of the 2009 *Telling Our Story* photography exhibit. The 2010 exhibit will include approximately 35 photos in three categories: photos from the State Archives, photos from news photographers, and photos from the Department of Cultural Resources. The theme of the traveling exhibit is photographic portraiture and scenes of North Carolina, showcasing both the artistic expression of North Carolina photographers and the lives and experiences etched in these images. Any library system, that has not registered, and is interested in hosting the exhibit should contact Pam Jaskot at pam.jaskot@ncdcr.gov or 919-807-7421.



State Library Hosts Best of Show Winners

During SWAP and CHAT at NCLA, the Best of Show Winners were recognized in an awards ceremony with plaques presented by State Librarian Mary Boone. Libraries entered their best public relations materials in the competition, and winners were selected based on content, originality, design, format, and effectiveness. Entries were received from North Carolina public, academic, special, and community college libraries. Awards were presented in nine categories according to library size. Judges were Dr. John Stacey, Director, Sandhill Community College Library; Ken MacDonald, Publisher & Columist of the *Raeford News & Journal;* and Denise Baker, Instructor, Art Department Sandhill Community College.

Annual Reports Winners: Onslow County Public Library; Braswell Memorial Public Library.

Bibliographies/Booklists Winners:
Sandhill Regional Library System –
Hoke County; Durham County Library.
Calendar of Events Winners: Onslow
County Public Library; Davidson County
Public Library.
Novelettors Winners: Pasquetenk

Newsletters Winners: Pasquotank-Camden Library; Onslow County Public Library; Durham County Library. *Honorable mention:* Randolph Public Library; William E. Laupus Health Science Library, ECU.

Fundraisers Winners: Sandhill Regional Library System; Mary Livermore Library – Pembroke University.

Programs/Events Winners: Meredith College/Carlyle Campbell Library; Hickory Public Library; Cumberland

County Public Library. Honorable Mention: Neuse Regional Library;

Durham County Library.

Web Site Promotional Materials Winners: Hackney Library at Barton College; William E. Laupus Health Sciences Library.

General Brochure Winners: Central Piedmont Community College; Sandhill Regional Library System; Davidson County Public Library.





Promotional Video Winners: Braswell Memorial Library; Mary Livermore Library/Pembroke; Davidson County Public Library. *Honorable Mention*: Wilkes County Library/Appalachian Regional Library.



LSTA Application Deadline February 18

February 18, 2010, will be here before you know it! That's the due date for applications for these 2010-2011 EZ LSTA grants: Basic Equipment; Planning; Strengthening Public and Academic Library Collections; and School Library Collection Development. Guidelines and application forms for these four programs will be posted on the State Library's LSTA web page December 17. See http://statelibrary.ncdcr.gov/lsta/2010-2011Grants.htm.

The Basic Equipment Grant program will be slightly expanded for the 2010-2011 year. In addition to basic equipment to support user Internet access, grant funding may be sought for other public access equipment to meet user needs. Planning Grants accommodate several kinds of planning — planning for future LSTA Project grants (such as Library Outreach Services, or NC ECHO Digitization), technology planning, and strategic planning for general programs and services. Strengthening Public and Academic Library Collections and the School Library Collection Development Grants support enhancing and improving print book collections for the respective audiences.

February 18 is also the deadline for full applications from libraries whose Letters of Intent have been approved for the Technology, Library Outreach Services and NC ECHO Digitization Grants. An Overview of 2010-2011 federally supported LSTA grant programs offered by the State Library is available at http://statelibrary.ncdcr.gov/lsta/ Overview2010-11.pdf.

Funded projects will be notified June 11, 2010, and be implemented July 2010 through June 2011. Though specific guidelines for the 2010-2011 EZ grants will not be available until mid-December, the prior cycle (2009-2010) guidelines and applications may still be viewed at http://statelibrary.ncdcr.gov/lsta/2009-2010Grants.htm. Plan to discuss your ideas with State Library staff. Contact Penny Hornsby, Federal Programs Consultant in the State Library's Library Development Section: 919-807-7420; <penny.hornsby@ncdcr.gov>.

Library Development Consultants Collect Data

The State Library has launched a project designed to acquire and organize the statewide data necessary to define the needs of communities for 21st century library services. The goal of this project is to collaborate with public libraries to gather information that will inform key parties and lead to enhanced library services for all North Carolinians. The key parties include:

- Individual library users They will enjoy the enhanced library services that will result from gathering information and making it available to the key parties.
- NC leaders They must have a timely and accurate picture of the state of the public library service in order to make decisions that will support the needs of their communities.
- The State Library of North Carolina-They need this snapshot to ensure program and services for public libraries are meeting the needs of the libraries and communities.
- The individual public libraries-They will have a profiles of the public libraries in NC to use in their communities and statewide.

Under the direction of the Chief of Library Development, Jennifer Pratt, the Library Development consultants will collect and summarize information through several data collection activities. Site visits are being conducted to all 77 library systems to ask library directors several brief questions about the library needs of their communities. The data will be analyzed annually through our statewide statistical reports, and plans are to gather stories and points of distinction during the project.

The time frame is as follows:

Nov – Dec 15th – Analysis and compilation of statistical data Nov – Jan 15th – Site visits to all 77 public libraries by their liaison consultants.

Jan 15 – Feb 15 – Information compiled and analyzed

Feb 15 – March 1st – Analysis finalized and report published.

If you have any questions about this project, please contact Jennifer Pratt by at jennifer.pratt@ncdcr.gov or at 919-807-7415.

North Carolina eNCyclopedia Project

The eNCycolpedia is an online resource that highlights North Carolina's unique resources, people, and culture to enrich, educate, and inform, and provides reliable information about North Carolina to students, researchers, and curious individuals. The North Carolina eNCyclopedia is being updated to include enhanced web features, new graphics, updated article language and citations, and a search engine accessible both on the eNCyclopedia homepage and via WebFeat. Changes and updates are being prioritized based on the results of a user survey conducted in June 2009. The newly designed site is expected to launch in early 2010.

In September, The Government & Heritage Library invited users to vote on their favorite logos as part of an early redesign efforts. A total of 950 votes were cast. The four most popular choices will be used in rotation on the revised and redesigned eNCyclopedia homepage.

The government & heritage Library sees the process of updating and redesigning the eNCyclopedia as a wonderful opportunity to collaborate with other divisions, state agencies, universities, schools, local history organization, and

other public and private institutions. Contributions and feedback from these organization will be solicited to ensure content within the eNCcylopedia is accurate and reputable.



THE LIBRARY FOR THE BLIND AND PHYSICALLY HANDICAPPED Celebrates it's 50th Anniversary

The library celebrated its 50th anniversary on September 17, 2009, with an open house celebration. The days events included a book talk from a local author, a technology showcase, musical concerts, poetry reading, dancing and refreshments. Patrons also got the chance to have a personal tour of the facility. Topping off the days festivities the library presented one of the new NLS digital talking book players to local veteran and library



Volunteer and armed forces veteran Roscoe Merritt was presented a digital talking book player. Pictured are Carl Keehn, regional librarian for NCLBPH; Debra Derr, Chief Deputy Secretary for the Department of Cultural Resources; Roscoe Merritt; and Mary Boone, State Librarian.



A technology showcase displayed the evolution of talking book players.

The library now has a video about their services on YouTube. Take this opportunity to learn about their services and make a virtual visit to the facility.

<u>Checkout the library's YouTube</u> video here.

TRANSPARENCY IN GOVERNMENT, STATE LIBRARY STYLE

One day in early February of 2009, the phone rang in a GHL librarian's office. On the line was Governor Perdue's speech writer, looking for information he knew had been on the web, but since the change in administrations just a few weeks before no longer was. The item in question was a list of all the proclamations made by Governor Easley during his administrations.



Titles from the NC State Publications Collection

stration. In a matter of moments, the site was located and the VIP (very important patron) was able to provide the Governor the information she required.

While the patron may be unusual, the story is not. The State Library has been providing citizens and government employees access to state agency documents in paper form since 1812. In 2005, in collaboration with the State Archives, the State Library's Government & Heritage Library (GHL) began providing access to "historic" Web sites. And, in 2008, the GHL began offering online access to born-digital state publications through the State Library of North Carolina *Digital Repository* (http://digital-library.ncdcr.gov).

State publications comprise several collections within the Digital Repository ranging from the history of eugenics to the history of Raleigh. The *State Publications Collection*, however, is the main home for born-digital and historic state publications (http://statelibrary.ncdcr.gov/govdocs/cdm/index.html). The collection currently contains nearly 2,500 resources, including reports (annual,

biennial, technical, statistical, etc.), handbooks, studies, informational brochures, pamphlets, and Spanish language publications from 33 state agencies. It continues to grow on a daily basis.

To complement the modern collection and bring together titles that started as paper and have moved to electronic-only versions, a two-year grant was awarded in June of 2009 to a collaborative of libraries from East Carolina University, the University of North Carolina at Chapel Hill, and the State Library. The "Ensuring Democracy through Digital Access" grant will allow the libraries to digitize and make approximately 2,300 historic NC government documents (about 775,000 pages) from the three partner libraries and the NC Supreme Court Library and the NC Legislative Library, freely available online. When the project is completed, computer users worldwide will have full-text, online access to entire runs of session laws and legislative journals, rail and transportation publications, education reports, and the General Assembly's *Public Document* series (1831-1919), which contains reports from diverse sources including state agencies, early canal and railroad companies, the public asylum, and literary societies.

Another collection that complements the Library's *State Publications Collection* is the *North Carolina Web Site Archives*. The *Web Site Archives*, a collaboration of the GHL and the State Archives, is a full-text searchable, historical collection of state agency Web sites dating back as early as 1996. The collection not only presents the content of the site, but also the "look and feel," so that users can experience the Web as it was at the time the information was "live."

When the *Web Site Archives* began collecting government web pages in 2005, the State Library and State Archives were on the cutting-edge of web archiving. Today, we find ourselves leading the pack again as we test the capture of Governor Perdue's social networking sites, including Flickr, Facebook, and Twitter in support of her transparency in government goals.

Government information is no longer just what you learn in civics class. It provides access to family and community heritage and insight into how the decisions of the past affect the culture, society, and environment we live in today. And the Government and Heritage Library isn't just about books and microfilm. They are an active member of North Carolina's online community and offer information in new and exciting ways.



Timothy Owens, Library Consultant, began his term as President of the Association for Rural & Small Libraries (ARSL) at the September 2009 annual conference in Gatlinburg, TN. The Association, an affiliate of ALA, provides a network of people and materials to support rural and small library staff, volunteers, and trustees to integrate the library thoroughly with the life and work of the community it serves. Planning for the 2010 conference in Denver is under way, and the Association will bring the conference to North Carolina in 2012. Additional information about ARSL is available at <www.arsl.info>.



Michelle Czaikowski will join the DIMP staff, transitioning from her role in Information Service Branch to the Digital Projects Manager over the next few months. Michelle brings years of experience wearing many different librarian "hats," most recently in outreach, training, and reference. In this position Michelle will focus her energies on revamping the eNCyclopedia, heading up the GHL's web presence, developing and leading digitization projects, and managing the digital lab.

Lisa Gregory has been hired as the Digital Projects Liaison, as part of the Access to State Government Information Initiative grant. Lisa holds an MSLS from UNC-Chapel Hill, where she was awarded the highly competitive, two-year, Digital Curation Fellowship, and an MA in English from the University of New Mexico. She has worked with web harvesting tools, large-format scanners and other digital production processes, as well as mark-up languages like SGML. Lisa will be working closely with digitization staff, Government Documents outreach staff, and digital preservation staff in the Government & Heritage Library to develop and manage projects to unify state government collections in different formats to increase their online access.

Jaime Huaman has been hired in the Government Documents Branch as the Library Outreach Specialist. Jaime's position is part-time and funded through the ASGII grant. Jaime recently graduated from NCCU with a master's degree in library science. She has worked at the North Carolina Biotechnology Center library and the Rex Healthcare library where she had a wide variety of experience including reference, instruction and outreach. Jaime will be doing marketing and outreach to promote North Carolina state publications/government information to community college and public librarians.

Marcellaus Joiner is the new Project Manager for the NC ECHO-funded Ensuring *Democracy Through Digital Access* grant. Joiner's experience includes managing an archival project at Fort Fisher. As a graduate student assistant for the NCSU Special Collections Research Center Digital Program, he digitized historic photographic prints and slides, created metadata, prepared materials for digitization, and supervised undergraduate students, quality control, and workflow issues. Marcellaus will manage the SLNC involvement in the Ensuring Democracy grant, which you can read more about at http://digital.lib.ecu.edu/collaboratory/?p=239.

Amber Welch has joined the State Library as Digitization Specialist. Most recently, Amber was development assistant at Artspace in Raleigh, where she recruited and supervised 45 annual volunteers, managed special events, outreach, and fundraisers, tours, board cultivation, and teen and young professional social groups.

